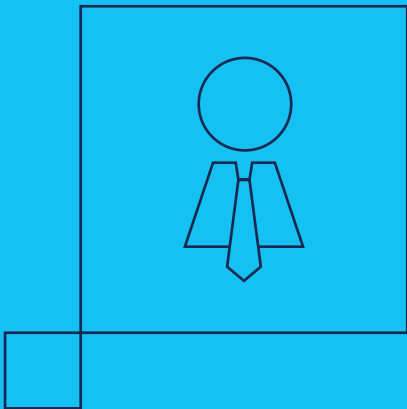




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BUSINESS ADMINISTRATION SÃO CAETANO DO SUL

ADM





WHAT DOES A BUSINESS ADMINISTRATOR DO?

A business administrator is a professional prepared to plan, implement, command and control, serving as leader in a wide variety of industries and markets.

Administrators can pursue a career in the following fields:

- Financial institutions
- Human Resources
- Marketing
- Foreign Trade
- Operations Management
- Service Sector
- General Manufacturing
- Public or government agencies
- Consulting

THE JOB MARKET

The job market for business administrators offers a wide array of opportunities. There is a demand for these professionals in several industries. The micro and small enterprise segment is particularly vibrant. Other excellent options include starting your own business or working in consulting.



ADM

PROGRAM LENGTH:
DAYTIME CLASSES: 4 YEARS
SEMESTER COURSES

LOCATION:
SÃO CAETANO DO SUL CAMPUS



THE BUSINESS ADMINISTRATION PROGRAM AT IMT

Focused on Entrepreneurship, the Business Administration Program at IMT will teach students to identify opportunities and achieve results by using a methodology known as Problem Based Learning (PBL) and a curriculum based on the trifecta of innovation: desirability, feasibility and viability.

THE PROGRAM OFFERS:

- Special projects and activities (1st - 6th semester), using Problem Based Learning (PBL) methodologies;
- Modern laboratory infrastructure, with state-of-the-art equipment and software;
- Electives (7th and 8th semesters): Finance, Marketing, Personnel Management, Tax Planning and more;
- Business games - competitive market simulation;
- Exchange programs in international partner institutions, with the possibility of course credit recognition;
- Internship support (reduced classroom hours in the 5th - 8th semester);
- Business administration students can enroll in some Engineering and Design courses offered by IMT's University Center, with full integration between theory and practice.

CURRICULUM STRUCTURE

- Semesters 1-4: Business Administration Basics;
- Semesters 5-6: Business Administration Tools;
- Semesters 7-8: Specialization.

Over the course of the program, students will develop skills and learn techniques to guide them through the decision-making and problem-solving processes involved in business management and administration. The quality and professional approach of the education that Business Administration students receive at IMT help them be career-ready right after graduation and stand out from the crowd.





AWARDS AND ACCREDITATIONS

- Highest score (5/5) in the Brazilian Ministry of Education ICG ranking.
- With a focus on entrepreneurship, IMT Business Administration Program equips students with the skills and techniques needed in decision-making and problem-solving processes involved in business management.
- The Program offers special projects and activities (1st – 6th semester), using Problem Based Learning (PBL) methodologies.
- Business games - competitive market simulation.

SPECIAL PROJECTS AND ACTIVITIES

In addition to conventional classes, students engage in essentially practical projects and activities in which they must work in groups composed of students enrolled in different programs and program years. There are more than a hundred projects and activities in progress, which take advantage of the excellent infrastructure available at IMT.

ACADEMIC COMPETITIONS

- Aerodesign
- Model Aircraft
- Baja Mauá
- Concreto Mauá
- Gravity Car Race
- Inova Mauá
- Eco Mauá
- Mauá Racing
- Robótica Mauá
- Mauá Júnior - Student-led non-profit strategy consulting firm
- eSports Mauá





PART NER SHIPS

INTERNATIONAL
PARTNERSHIPS

SANDWICH YEAR

Cooperation agreement (with partial or full scholarships available) with several international Higher Education Institutions, where students attend a semester or a year in an institution abroad, earn international experience and may transfer some of their credits back to their program in Brazil.

INTERNATIONAL PARTNERSHIPS AND OPPORTUNITIES



IMT KEY FEATURES



Built on over 130,000 square meters, São Caetano do Sul campus offers some of the best-equipped higher education facilities in the country.



Over 100 laboratories – two labs per conventional classroom –, including the brand-new Fab Lab.



Comfort and safety – the campus has several cafes, snack bars and different social areas, as well as free parking for approximately 1,400 vehicles.



Several exchange programs offered in prestigious international institutions: dual degree agreements, sandwich and study abroad programs. Students can apply for scholarships, and transfer some of their credits back to IMT.



Distinguished academic staff that blends subject-matter experts with extensive industry experience, and professors holding Master's and PhDs from some of the best universities in Brazil and abroad.



A new and innovative educational approach that requires active learning experiences – from outside the classroom – for the purpose of curriculum integration: academic competition, partnerships with the business community, undergraduate research, teaching assistantships, and much more.



An academic environment that includes close cooperation with industry technology development projects involving both the faculty and student bodies.



IMT KEY FEATURES



An academic environment that includes close cooperation with industry technology development projects involving both the faculty and student bodies.



Special support to help students transition to academic life: assistance available at non-classroom hours, access to vast digital content (video lessons and exercises), tutoring.



Curriculum flexibility, allowing students to choose complementary graduation projects and activities, as well as elective courses.



Minor programs, which provide students with an undergraduate specialization that is both complementary to and distinct from their main major, in areas such as Project Management, Business Management, Design and Innovation, Energy and Sustainability (programs revised on an annual basis).



A teaching philosophy focused on preparing students for innovation and entrepreneurship, developing projects that integrate Management, Design and Engineering.



Partnerships with the business community and mentoring by experienced executives to assist students with their term papers, adding a strong business focus, and connect their research to the marketplace issues and routine.

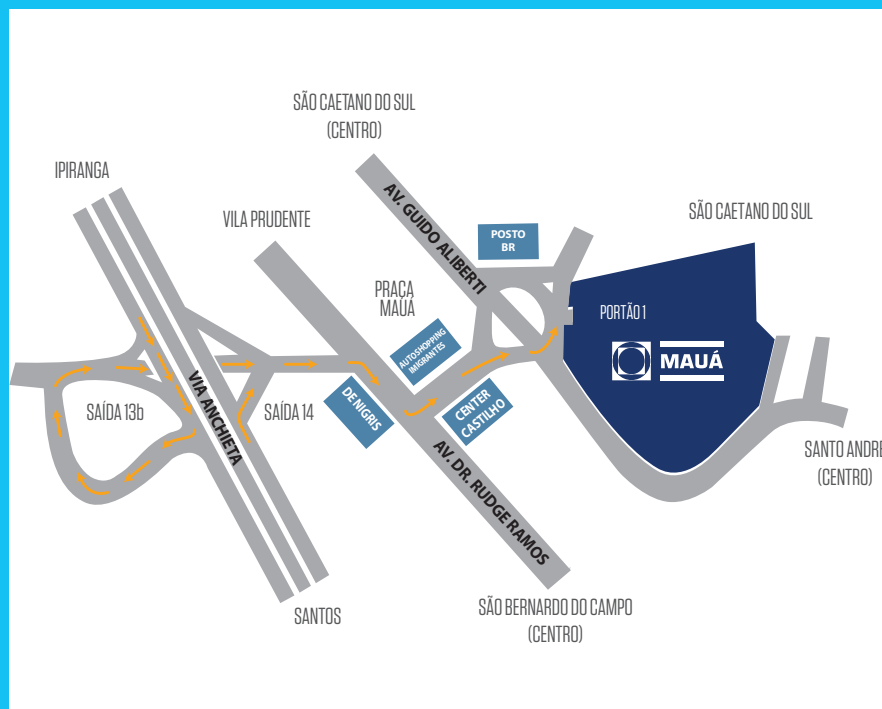


Undergraduate research opportunities offered in several IMT research groups that make significant contributions to scientific and technological advancement.



SÃO CAETANO DO SUL CAMPUS

CAMPUS DIRECTION MAPS



Praça Mauá, 1
São Caetano do Sul, SP
Postal code (CEP) 09580-900

0800 019 3100



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