



2017 BOSTON COLLEGE SUMMER PROGRAM

July 10-19, 2017
Boston, US



International Entrepreneurship Center and Boston College

The International Entrepreneurship Center (IEC), in partnership with Boston College, offers an intensive, ten day Summer program for undergrads and recent graduates that focuses on entrepreneurship and innovation. Students live and take classes at the prestigious Boston College campus and earn a dual certificate from BC and the IEC.

WHAT IS THE ENTREPRENEURSHIP & INNOVATION EXPERIENCE IN BOSTON?

LEARNING BY DOING - LEARN FROM THE BEST

It is a 10-day program - taught in Boston at the stunning Boston College Campus - by top faculty and business experts from around the world. The program guides students through the process of creating a successful business, using innovative problem solving methods in business and working with companies.

WHAT DO STUDENTS LEARN?

- why most small businesses fail
 - innovation models
 - innovation strategies
 - fundamental marketing
 - business concepts
 - how to set yourself up for success
- And more: they will work with real companies.

DUAL CERTIFICATE:

Students receive a dual certificate from Boston College and the International Entrepreneurship Center.

LEARNING IN AND OUT OF THE CLASSROOM

The program combines class discussions and interactive workshops along with visits to Harvard, MIT, innovative companies, social activities, shopping, working with companies and more.

WHO IS THIS PROGRAM FOR?

Top college students and recent grads who want to learn what it takes to be successful starting their own business or for bringing innovation to a company. Classes are in English.

COST:

\$4,200 USD includes all classes, materials, lodging, meals, company visits, ground transportation, STB services.



Want to study in the 4th of Top
US Business Program?

Join Boston College Program
and learn how to create a business
that can help change the World

The IEC Entrepreneurship &
Innovation Summer Program

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Space is limited.